



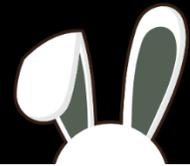
*Don't Be Late,
Save The Date.*

9.28.19



Ronald
McDonald
House
Charlotte

Storybook Ball



You're Invited to Join us in Benefitting the Ronald McDonald House of Charlotte

What: The Ronald McDonald House of Charlotte invites you to join us as a sponsor for our 5th Annual, Storybook Ball, a black-tie event featuring Alice in Wonderland. Our evening will celebrate our work and mission; our donors and volunteers; and — most importantly — the families who make the Ronald McDonald House of Charlotte their home. The Storybook Ball promises to be an exciting evening of fun and philanthropy. Community members, corporate partners and philanthropic leaders will walk the red carpet in the heart of uptown Charlotte and enjoy a night of dinner, networking, entertainment, silent auction and dancing!

When & Where: September 28, 2019 at the Hilton Center City from 6:30 -11p.m.

Why: Although it costs approximately \$142 a night for the Ronald McDonald House to house a family, there is no cost to the families, unless they wish to make a small donation. Funds raised at this event ensure that every family receives the services they need, regardless of the family's ability to pay.

Where the money goes: All funds will be used for annual operating expenses for the Ronald McDonald House of Charlotte, which opened in May 2011. The 35,000 square foot, 28-bedroom provides a "home away from home" for the families of seriously ill or injured children who travel to our community for care in local medical facilities. Our House will be a safe, comfortable, welcoming and compassionate environment for families in a time of crisis. Although it will cost approximately \$142 a night to house, feed and support a family, families will be invited only to make a small donation— and no family will ever be turned away if they cannot pay.



Sponsorship Opportunities

WONDERLAND SPONSOR – Gift of \$25,000

- Premium table for sitting (20 tickets) and table signage
- Company logo displayed at entrance
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Press release acknowledgement
- Acknowledgement in event program and power point presentation
- Acknowledgement on our website and in our newsletter and social platforms

QUEEN OF HEARTS SPONSOR – Gift of \$15,000

- Premium table for sitting (15 tickets) and table signage
- Company logo displayed at entrance
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Acknowledgement in event program and power point presentation
- Acknowledgement on our website and in our newsletter and social platforms

MAD HATTER SPONSOR – Gift of \$10,000

- Premium table for sitting (10 tickets) and table signage
- Company logo displayed at entrance
- Logo included on post-event billboards
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Acknowledgement in event program and power point presentation
- Acknowledgement on our website and in our newsletter and social platforms

TEA PARTY SPONSOR – Gift of \$5,000

- Premium table for sitting (5 tickets)
- Company logo displayed at red carpet entrance
- Acknowledgement in event program
- Sponsorship acknowledgement at evening ceremony
- Acknowledgement in event program and power point presentation
- Acknowledgement on our website and in our newsletter and social platforms

Storybook Ball Sponsorship Form

Company or Individual: _____

Contact Name: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

We wish to support the Ronald McDonald House by committing to the following sponsorship level for Storybook Ball 2018 (Check one):

- Magic Lamp Sponsor** \$25,000
- Mad Hatter Sponsor** \$10,000
- Queen of Hearts Sponsor** \$15,000
- Tea Party Sponsor** \$5,000

Payment Enclosed:

- Check made payable to: Ronald McDonald House of Charlotte
- Credit Card

Please Invoice:

- Invoice

Name on Card: _____

Email: _____

Address: _____

Phone #: _____

Credit Card #: _____

Exp. Date: _____ CVV: _____

Please contact Denise Cubbedge, Director of House Advancement at denise@rmhofcharlotte.org or 704.315.6421 with any questions.

Thank you for your support!

Tax Deductibility: The Ronald McDonald House of Charlotte is independently owned and operated by a local board of directors, with federal 501c3 status (tax id 20-4671570). A portion of all donations are tax deductible, and a letter of receipt for tax purposes will be provided.

