



## Fact Sheet

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**What:** The 7th annual Red Shoe Shootout, a sporting clays tournament sponsored by Technekes LLC, to benefit the Ronald McDonald House of Charlotte. Approximately 124 participants will enjoy 12 challenging stations, as well as additional contests during this daylong event. Breakfast and lunch provided!

**When:** Friday, November 3, 2017

**Where:** Meadow Wood Farm - Waxhaw, NC

**Who:** Participants will include individual and team shooters at every level, as well as supporters, friends and volunteers, but first we need sponsors! Red Shoe Shootout sponsors can choose from six different levels of sponsorship.

**Why:** To support the Ronald McDonald House® of Charlotte.

**About:** RMH Charlotte provides a “home away from home” for the families of seriously ill or injured children who travel to our community for care in local medical facilities. Realizing that these families are already under emotional and financial stress, RMH charges no fees, while providing housing, meals and other comforts for parents and siblings, in our 35,000 square foot, 28-bedroom “home,” conveniently located to two major medical centers in Charlotte.

**Your Contribution:** RMH Charlotte needs our support, because the actual expense of supporting a RMH Charlotte family is about \$142 a night. Corporate underwriting of the Red Shoe Shootout means that every dollar raised through participant fees is a direct gift to the Ronald McDonald House of Charlotte. Also, to lower the expense of the event and increase the funds donated to RMH Charlotte, we gladly accept in-kind contributions.

**Tax Deductibility:** The Ronald McDonald House of Charlotte is a private, non-profit organization governed by a local board of directors. Copies of our 501(c)3 letters and other tax documents are available upon request.

**Deadline:** To get the biggest “bang” for your sponsorship dollars, Red Shoe Shootout sponsors must commit by **Friday, October 13, 2017.**

Presented by:

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## 2017 Corporate Sponsorship Opportunities

	\$250	\$500	\$1,000	\$1,500	\$3,000	\$5,000	\$10,000	\$325 Shooter	\$1,300 Team of 4
<b>Non-Shooter Grounds Pass</b> <i>Includes Breakfast, Lunch and a Gift Bag</i>	2	2	4			2	4		
<b>Exclusive Station Sponsor Sign</b>		♥	♥	♥	♥	♥	♥		
<b>Recognition on RMH Website</b>		♥	♥	♥	♥	♥	♥		
<b>Set Your Custom Display Station</b>				♥	♥	♥	♥		
<b>Display Your Banner at the Event</b>					♥	♥	♥		
<b>Opportunity to Include Item in Player Gift Bag</b>				♥	♥	♥	♥		
<b>RMH VIP Ticket (Shooter) **</b>				4	4	4	8	1	4
<b>Welcome Gate, Registration, Practice Stand and Port-A-Pot</b>				♥	♥	♥			
<b>McFlurry Tower</b>					♥	♥			
<b>Shootout Website</b>						♥			
<b>Event Naming Rights</b>							♥		

\*\* Each VIP ticket inc a Grounds Pass, 1 sporting clay round of 12 stations, shells, VIP player gift bag, breakfast & a BBQ lunch (Retail price is \$325 per ticket).



## Corporate Sponsorship Form

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Company Name

Contact Name

Email

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Address

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City

State

Zip Code

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Phone

Fax

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YES, my company would like to sponsor the 2017 Red Shoe Shootout at the following level:

\$250

\$500

\$1,000

\$1,500

\$3,000

\$5,000

\$10,000

Teams

\$325 - Individual Shooter

\$1,300 - Team of 4

YES, I would like information about purchasing tickets for this event.

YES, I would like to know about other options for participation.

**Please return form by Friday, October 13, 2017 deadline to:**

Amber Flanagan Kinlow  
Ronald McDonald House of Charlotte  
1613 E Morehead Street  
Charlotte, NC 28207

OR FAX 704.335.4093

Payment enclosed  Please send invoice

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